



Old Globe Theatre | Cassius Carter Centre Stage | Lowell Davies Festival Theatre

## News

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### **OLD GLOBE CELEBRATES EIGHTH ANNUAL “SEUSS-ABRICATION” ON NOVEMBER 30 IN CONJUNCTION WITH ANNUAL HOLIDAY MUSICAL: DR. SEUSS’ *HOW THE GRINCH STOLE CHRISTMAS!***

### **REAL SNOW AND HOLIDAY ACTIVITIES TO TAKE PLACE ON GLOBE PLAZA, PROVIDED BY STARBUCKS**

### **EVENT LAUNCHES GRINCH CHILDREN’S READING INITIATIVE**

San Diego –The Tony Award-winning Old Globe will celebrate its annual “**Seuss-abration**” event on **Wednesday, November 30, from 10:00am to 1:00pm**. Now in its eighth year, Seuss-abration welcomes 600 children from several underserved San Diego schools to the Globe see a performance of the Theatre’s annual holiday production, Dr. Seuss’ *How the Grinch Stole Christmas!*, as well as enjoy a special lunch and participate in fun activities on the Globe Plaza.

This year’s event also features a little bit of Holiday magic provided by Starbucks. **Real snow** and the Starbucks Joy Team will help transform the Globe Plaza into a winter wonderland, where kids can play, make snowballs and have a “wintery” experience right here in San Diego. The snow, lunch, ushers and beverages, including hot chocolate, are provided by **Starbucks**. **Union Bank of California** is also providing volunteers throughout the day.

Participating school groups include: **Bayview Terrace School, King-Chavez Art Academies, Linda Vista Elementary, Lindbergh/Schweitzer School, Menitee Elementary and Mission Elementary.**

The event also kicks off the Globe’s third annual **Grinch Children’s Reading Initiative**, an ongoing literacy project involving the 600 children attending Seuss-abration. As part of the initiative, each participating classroom is invited to read six books before the day of the celebration on November 30 and provides a free book to every child who successfully completes his or her reading list. The Globe’s Education Department is also offering a free workshop, providing information, insight and additional resources to teachers involved in the matinee series and Seuss-abration, to help maximize the learning experience for their classes. The Reading Initiative has been expanded this year with the Globe Readers program, where Globe volunteers travel to San Diego-area schools throughout the spring semester to read stories to students, work with them on writing their own stories, and donate books to the school libraries.

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The Grinch Children's Reading Initiative sponsors include: **The San Diego Union-Tribune, Wells Fargo, Target, Starbucks, Union Bank of California, ResMed Foundation, NOKIA and Mercer Health & Benefits.**

The 600 Seuss-abration tickets are part of a greater initiative by the Globe to provide 4,000 free tickets to *How the Grinch Stole Christmas!* for underserved San Diego children, in order to share the magic of this wonderful holiday story with those who may not otherwise be able to attend. The tickets are distributed to several Title One San Diego Schools during a series of 10:30am matinees (the Grinch Children's Matinee Series) throughout the run of the show. In addition, all children's (ages 17 and under) tickets to *Grinch* performances are offered at a substantial discount off the regular adult price.

Dr. Seuss' *How the Grinch Stole Christmas!*, with book & lyrics by Timothy Mason; music by Mel Marvin, directed by Globe Artistic Director Jack O'Brien, and sponsored by Audrey Geisel and The San Diego Union-Tribune, is playing in the Old Globe Theatre November 19 through December 31, 2002. Tickets are available by calling **(619) 23-GLOBE**, by visiting the Globe Box Office in Balboa Park or on-line at [www.TheOldGlobe.org](http://www.TheOldGlobe.org). Ticket prices are \$39 - \$59 for adults and \$19 - \$29 for children for children 17 years of age and under.

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*The internationally-acclaimed, Tony® Award-winning Old Globe is one of the most renowned regional theaters in the country and has stood as San Diego's flagship arts institution for 70 years. The Old Globe produces a year-round season of 15 plays and musicals on its three stages, including its highly-regarded Shakespeare festival. The Globe has become a gathering place for leading theater artists from around the world, such as Tom Stoppard, Daniel Sullivan and John Goodman, among many others. Numerous Broadway-bound premieres and revivals, such as Dirty Rotten Scoundrels, The Full Monty and Damn Yankees, have been developed at The Old Globe and have gone on to enjoy highly successful runs in New York and at regional theatres across the country.*

*During this 70<sup>th</sup> Anniversary Season, the Globe has presented its acclaimed Summer Shakespeare Festival, as well as two more world premieres: Chita Rivera: The Dancer's Life, an exciting musical biography of the acclaimed actress/singer/dancer, as well as THE TIMES THEY ARE A-CHANGIN', a thrilling new work by Twyla Tharp set to the music of the legendary Bob Dylan. Under the leadership of Executive Director Louis G. Spisto, Artistic Director Jack O'Brien and Resident Artistic Director Jerry Patch, the Globe is at the forefront of the nation's leading performing arts organizations, setting a standard for excellence in American theatre*