



Old Globe Theatre | Cassius Carter Centre Stage | Lowell Davies Festival Theatre

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**OLD GLOBE CREATES UNIQUE *AVENUE Q*-MOBILE IN
CELEBRATION OF THEATRE'S PRESENTATION OF
THE TONY AWARD-WINNING MUSICAL
*CAR TO APPEAR AT LOCAL EVENTS THROUGHOUT SUMMER***

San Diego – The Tony Award®-winning Old Globe is pleased to announce the creation of its *Avenue Q-Mobile* to celebrate and promote the Globe's west coast premiere presentation of *Avenue Q*, music and lyrics by Robert Lopez and Jeff Marx, book by Jeff Whitty, based on an original concept by Robert Lopez and Jeff Marx; and directed by Jason Moore, playing at the downtown Spreckels Theatre June 30 through August 5.

The Avenue Q-Mobile will be featured at several local events, including the **Adams Avenue Roots Festival on Saturday, April 21, Earth Day in Balboa Park on Sunday, April 22, ArtWalk in Little Italy on April 28 & 29, the Pride Festival Parade** later this summer, and many other events to be announced.

Built from a 1986 Honda Accord, the car has been re-covered with orange "fur" similar to the furry puppets featured in the production. The fur was made from orange artificial turf, specially manufactured out of orange plastic by Don Krueger, who engineered a similar promotion with taxi cabs for the Las Vegas production of *Avenue Q*, and donated extra orange turf to the Old Globe. The car was transformed by local craftsman and award-winning designer Mike Buckley, who cut and glued the turf onto the car, augmented the non-fuzzy parts with orange paint, and added the taxi-top backlit signage.

Winner of the 2004 Tony Award for Best Musical and still one of the biggest hits on Broadway, *Avenue Q* tells the hilarious story of Princeton, a bright-eyed college grad who comes to New York City with big dreams and a tiny bank account. He soon discovers that the only neighborhood in his price range is Avenue Q; still, the neighbors seem nice. There's Brian the out-of-work comedian and his therapist fiancée Christmas Eve; Nicky the good-hearted slacker and his roommate Rod – a Republican investment banker who seems to have some sort of secret; an Internet addict called Trekkie Monster; and a very cute kindergarten teaching assistant named Kate. Together, Princeton and his newfound friends struggle to find jobs, dates, and their ever-elusive purpose in life.

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Avenue Q opened off-Broadway at the Vineyard Theatre in March 2003, where it garnered rave reviews, and was extended four times. In addition to the Tony Award for Best Musical, the show won Tonys for its creators Robert Lopez and Jeff Marx for score, as well as Jeff Whitty for Best Book of a Musical. It also won the 2003 Lucille Lortel Award for Outstanding New Musical, as well as a nomination for the 2003 Outer Critics Circle Outstanding Off-Broadway Musical award.

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The internationally-acclaimed, Tony Award® -winning Old Globe is one of the most renowned regional theatres in the country and has stood as San Diego's flagship arts institution for 71 years. The Old Globe produces a year-round season of 15 plays and musicals on its three stages, including its highly-regarded Shakespeare festival. The Globe has become a gathering place for leading theatre artists from around the world, such as Tom Stoppard, Daniel Sullivan and Chita Rivera, among many others. Numerous Broadway-bound premieres and revivals, such as Dirty Rotten Scoundrels, The Full Monty and Damn Yankees, have been developed at The Old Globe and have gone on to enjoy highly successful runs in New York and at regional theatres across the country.

Highlights of the Globe's 2006/7 Season include the acclaimed production of Hershey Felder as George Gershwin Alone, the west coast premiere of Ace, as well as Amy Freed's Restoration Comedy, the co-world premiere of Pig Farm, August Wilson's Two Trains Running and Edward Albee's Who's Afraid of Virginia Woolf. Under the leadership of Executive Director Louis G. Spisto, Artistic Director Jack O'Brien and Resident Artistic Director Jerry Patch, the Globe is at the forefront of the nation's leading performing arts organizations, setting a standard for excellence in American theatre.

Avenue Q has not been authorized or approved by The Jim Henson Company or Sesame Street Workshop, which have no responsibility for its content.